

2007 ANNUAL REPORT

BUILDING A CITY OF CHAMPIONS FOR HER



Women **4** Women™
CHAMPIONS FOR HER

IN OUR EXPERIENCE, THE WORD **CHAMPION** HAS TWO MEANINGS.

Perhaps the most obvious image that comes to mind when we think of a champion is that of a world-class athlete or scholar, standing tall with a medal around her neck or a plaque in his hands. But at Women 4 Women, the word champion also means advocate.

Technically, champions can be either – victors in their respective fields, or advocates for change – because both exemplify leadership, and this is exactly what the women and girls in the Louisville community need.

Our mission at Women 4 Women is to improve the health and economic well-being of women and girls because when women do better, families do better, and the community does better. By focusing our efforts on creating champions among women and girls, we are in turn doing the same for their families, and this, we believe, has the exponential effect of creating an entire community of champions.

Women 4 Women wants to make Louisville a city of Champions for Her and we made several strides toward that goal in 2007.

Our Champions 4 Her Annual Giving Club, under the guidance of former Courier-Journal President and Publisher, Denise Ivey, had an incredibly successful first year. Ivey not only met, but exceeded her original goal of \$140,000 thanks to a generous group of new champions and a \$50,000 matching gift from Lindy B. and Bill Street.

For our 2007 Annual Luncheon last September we welcomed speaker Angela Braly, CEO of WellPoint and the only female CEO of a Fortune 50 company. Angela spoke about the challenges and rewards of climbing the corporate ladder, even when it's done in heels. The Anthem Blue Cross and Blue Shield Foundation, Deborah Moessner (local Anthem President), and Ms. Braly presented us with a \$300,000 grant to expand the Fit 4 Me program. It was a very exciting day!

Perhaps one of the most exciting developments this past year was the kick-off for the inaugural Champions 4 Her Walk, Run & Festival that was held at the Louisville Waterfront in June 2008. In October 2007, Louisville Mayor Jerry Abramson held a news conference with Women 4 Women and our event partners to applaud Champions 4 Her Walk, Run & Festival as an integral part to creating a unified and healthy hometown.

We also made great strides in 2007 with our 4 Bold Goals, Bold Solutions plans. See our 2007 highlights on the next page.

Looking ahead, we will continue building Champions for Her who will serve as champions for themselves as well as for others.

Please join us.



Ann L. Coffey
President and CEO
ann@w4w.org



Stephanie Bateman
Chairwoman 2006 & 2007
Stephanie.Bateman@jefferson.kyschools.us

2007 HIGHLIGHTS AT A GLANCE

- The Fit 4 Me program became the Anthem Blue Cross and Blue Shield Foundation Fit 4 Me program in September 2007 when Anthem presented Women 4 Women with a generous \$300,000 grant at our Annual Luncheon to expand the program.
- Anthem Blue Cross and Blue Shield Foundation Fit 4 Me program has had 266 middle school participants to date, all of whom have now been paired with 198 University of Louisville women athletes who have collectively volunteered almost 3,000 hours of their time to promoting health and wellness in young girls.
- Over 1,100 women and families have been reached by our Finance 4 Her financial education programs, and 60 coaches have been recruited and trained for our brand new Coach Network program that will provide Finance 4 Her participants with more one-on-one attention after completing our initial course.
- Women 4 Women, along with nine other beneficiary partners, launched the inaugural Champions 4 Her Walk, Run & Festival in the fall as a part of the Mayor's Healthy Hometown initiative. The event took place on June 21, 2008.
- Women 4 Women received the Center for Nonprofit Excellence's 2007 Pyramid Art of Excellence in Vision award. Sponsored by Chilton & Medley, the award is given to an organization that displays collective vision that leads to inspired action.
- Women 4 Women expanded its staff team in 2007 with the addition of three new staff members – Val Daugherty, Cyndi Moreno and Danah Zimmerlee.
- We held our first Luncheon Connect Session where over 500 introductions were made.



These are just a few of the highlights from an incredibly busy and productive 2007. We exceeded many goals and our optimism is at an all-time high. We will continue to make progress in building a city of Champions for Her.

W4W received the Art of Excellence in Vision award at the Center for Nonprofit Excellence's 2007 Annual Conference held at the Galt House. From left to right: Theresa Batliner, Becky Phillips, Stephanie Bateman, Ann L. Coffey, Shirley Willihnganz, and Mary Gwen Wheeler

OUR 4 BOLD GOALS PROGRAMS

Anthem Blue Cross and Blue Shield Foundation Fit 4 Me, Finance 4 Her, Connections 4 Her and "The Fund 4 Women and Girls"

1 Dual Goals of Health & Self-Esteem Propel Anthem Blue Cross and Blue Shield Foundation Fit 4 Me

During 2007, 108 middle school girls and 42 University of Louisville women athlete volunteers participated in the Anthem Blue Cross and Blue Shield Foundation Fit 4 Me program at Farnsley and Stuart Middle Schools, bringing our totals to 266 girls and 198 athletes. Classes met twice weekly for six weeks in both the fall and spring semesters.

"The (Anthem Blue Cross and Blue Shield Foundation) Fit 4 Me program helped me cut back on junk food and soft drinks and it also helped me to meet new friends," says Jessica, a local seventh grader. "It was so much fun!"

With funding from the Anthem Blue Cross and Blue Shield Foundation we were able to continue teaching local middle school girls about making healthy lifestyle choices through an after-school health education program which emphasizes nutrition, fun exercises and connecting with positive adult role models. The grant provides funding to refine the pilot program and develop a tool kit that enables the program to be replicated at school and community sites moving forward.

To build a city of Champions for Her our goal is to improve the health of 10,000 girls by 2010.

2 Coaches Bring a More Personal Approach to Finance 4 Her

Just before joining the Financial Success class at Ahrens Adult Learning Center this past year, Karla was unemployed and had just moved into Section 8 housing from a local homeless shelter. The topic of money made her uncomfortable, and saving seemed like an impossible hurdle. However, two weeks into the class, her instructor challenged her to put her loose change in a can every day until the end of the course. She did, and by the last day she had over \$100 saved. She opened her first checking account that day, and her new coach took her shopping to purchase new professional clothing. She is now employed, saving, and looking forward to the future.



Farnsley Middle School students with UofL women athletes after class

All classes demonstrated statistically significant knowledge gain during the 2007 pilot of the *Financial Opportunity: Family Progress*, a new curriculum written by the National Endowment for Financial Education and the National Center for Family Literacy.

In 2007, Women 4 Women took its financial education programs a step further by implementing the Finance 4 Her Coach Network, a program that teaches women how to work their personal financial plan. While classroom time is an essential part of any education endeavor, there can never really be a substitute for one-on-one time with the coach. It is here that personal hurdles can be adequately addressed, and progress can be more quickly achieved. Participants are matched with volunteer financial education coaches to further their learning and connect them to additional resources.

To build a city of Champions for Her, Finance 4 Her will be expanding opportunities for women to join by engaging local partners to become host sites for the program. In addition, we have partnered with the University of Louisville to expand our coach network on campus. Through these endeavors we will enroll an additional 500 women in the program during 2008.

Finance 4 Her – By the Numbers

- 37 Spalding University students completed Financial Success 101—earning 1 credit
- 24 Community Action Partnership women completed Financial Success classes
- 60 Coaches have been recruited and trained
- 22 Coaches have been matched with program graduates
- 25 New coaches have been recruited for fall training
- 20 Instructors have been trained to deliver the *Financial Opportunity: Family Progress* curriculum



Karla (on the right) working with Treva Donnell, her coach.

3 Compounding Connections

Women 4 Women believes that disconnection is a major barrier to opportunity and success for women and girls. This barrier applies to everything – education, jobs and careers, and quality of life. One of our Bold Goals is to create opportunities for women from diverse socioeconomic, ethnic, religious and political backgrounds from all corners of the Louisville Metro community to be connected to another woman in order to share knowledge, resources and networks. The goal is simple: connecting JUST ONE woman to another in order to build a “Network of Champions” that will change lives and change families.

In 2007, Women 4 Women facilitated more than 3000 recorded connections. These connections range from one-on-one to organization-to-organization connections. Examples include:

Organization-to-Organization:

In early 2007 Women 4 Women facilitated a meeting to introduce the Kentucky Women’s Health Registry, led by the University of Kentucky, to the leadership of Metro Louisville Government and the University of Louisville.

Women-to-Women:

Women 4 Women and Deb Moessner, President of Anthem Blue Cross and Blue Shield of Kentucky, hosted a connect session in March of 2007 during Women’s History Month. The session was attended by 140 Anthem employees and more than 900 connections were made as a result of the session!

To build a city of Champions for Her Women 4 Women strives to connect women and girls to local resources. To accomplish this, Women 4 Women hired a Yale University Bulldog intern to help develop a guide of resources for meeting women’s needs. Katherine Woodfield, our 2007 intern, researched and compiled information to create a user friendly resource database for the Women 4 Women website. The Resource Directory is intended to connect women to non-profit services or member organizations and programs regarding girls, women and families in the areas of education, jobs, health, aging, finances, children and more. The Resource Directory is available on our website at www.w4w.org

4 Making it Count with The Fund 4 Women and Girls

To build a city of Champions for Her Women 4 Women established The Fund for Women and Girls in partnership with the Community Foundation of Louisville. The fund will help ensure a sustainable revenue stream to expand much needed programs, launch new ideas and create community-led solutions for women and girls.

In 2007 we reached an important milestone. Thanks to the Women 4 Women board and staff, we have raised \$1 million, an important achievement as we continue to expand the endowment. The Board of Directors also hired our first Director of Development, Cyndi Moreno, whose primary focus will be to raise the endowment.

If you would like to help us build a city of champions, contact Women 4 Women Director of Development Cyndi Moreno at 502.561.8060 (cyndi@w4w.org), or Kathy Steward, chief operations officer at The Community Foundation of Louisville at 502.585.4649 x 1004 (kathys@cflouisville.org).

BOLD GOAL PARTNERS

Anthem Blue Cross and Blue Shield Foundation Fit 4 Me: Anthem Blue Cross and Blue Shield Foundation, University of Louisville Athletics Association, University of Louisville College of Education & Human Development, Jefferson County Public Schools and the Health Promotion Schools of Excellence, Jewish Hospital & St. Mary's HealthCare, Louisville Metro Public Health & Wellness, The Mayor's Healthy Hometown initiative

Finance 4 Her: National Center for Family Literacy, University of Louisville College of Education & Human Development, the C.E. and S. Foundation, The Center for Women and Families, Chase, Federal Reserve Bank of St. Louis – Louisville Branch, Fifth Third Bank, Jefferson County Public Schools Adult & Continuing Education Program, The Healing Place, The Housing Partnership, Inc., Junior Achievement, Louisville Asset Building Coalition, Louisville Free Public Library, Louisville Metro Community Action Partnership, Louisville Metro Councilwoman Ellen Call, National City Bank, National Endowment for Financial Education, Old National Bank, PNC Bank, Project Women, Spalding University, UPS

Connecting Women: The Gheens Foundation, Inc., HR Today, LLC., New Seasons

The Fund 4 Women and Girls: The Community Foundation of Louisville

THE 9TH ANNUAL REPAIR AFFAIR June 16, 2007



In June, 2007, the Women 4 Women Repair Affair team, led by Joyce Seymour, painted their 31st home. Partnering with the New Directions Housing Corporation (NDHC), the group worked for more than six hours painting the home of an elderly, low-income woman.

For more information, contact our office at w4w@w4w.org or 502.561.8060 x 1020.



BE A CHAMPION 4 HER

Stay Informed. Go to our newly-redesigned website at www.w4w.org to sign up for our ENews updates about Women 4 Women activities and programs.

Spread the Word. Be an advocate and share our mission (see back cover) with your friends, family and colleagues.

Attend Events. Feel the energy generated as people who support our mission come together to learn, get connected and have fun at events like the Champions 4 Her Walk, Run & Festival, the Golf Tournament and Annual Luncheon. These events are great opportunities to connect with many women and share ideas and resources.

Get Involved. Participate in a Women 4 Women committee or volunteer to become a Financial Education Coach, to run a Fit 4 Me site or to participate in Repair Affair.

Donate. Support "The Fund 4 Women and Girls" or our Champions 4 Her Club. Consider including one or both in your will.

STAY INFORMED
SPREAD THE WORD
ATTEND EVENTS
GET INVOLVED

www.w4w.org

2007 ANNUAL LUNCHEON



C. Dennis Riggs recipient of the 2007 Jewish Hospital & St. Mary's HealthCare HEART OF THE COMMUNITY AWARD

Since 2002, Women 4 Women has had the distinct privilege to present the Jewish Hospital & St. Mary's HealthCare HEART OF THE COMMUNITY AWARD to recognize and honor individuals who have truly dedicated themselves to making our community a better place to live. In our eyes, no one better exemplifies these qualities than Dennis Riggs, President and CEO of The Community Foundation of Louisville.



Cissy Musselman, founder of Women 4 Women, presents award to Dennis Riggs

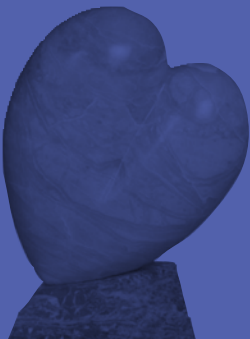
It is hard to imagine what our community would be like today had it not been for the years of service Dennis Riggs has given to the city of Louisville. He was the first full-time Executive Director of the Fund for the Arts, laying the foundation for what has become the nation's premier organization of its kind. He was instrumental in the development of Gardencourt, one of Louisville's most scenic settings, located at the Louisville Presbyterian Theological Seminary and was a driving force behind the creation of the Center for Nonprofit Excellence. In addition, his work with the Greater Louisville Project has been particularly distinctive. This nonpartisan civic initiative is aimed at moving Greater Louisville into the upper echelons of American cities. For many years Dennis Riggs has worked to build a city of champions. For this reason Women 4 Women is proud to name Dennis Riggs the 2007 recipient of the Jewish Hospital & St. Mary's HealthCare HEART OF THE COMMUNITY AWARD.



Angela Braly, CEO of WellPoint and the 16th most powerful woman in the world, spoke at the 2007 Annual Luncheon. She is the only female CEO among the nation's 50 largest companies. With all of this in mind, she was the perfect person to speak on the challenges of climbing the corporate ladder – in heels.



Anthem presents Women 4 Women with \$300,000 Fit 4 Me grant



Jewish Hospital & St. Mary's HealthCare HEART OF THE COMMUNITY AWARD Past Winners

- 2007 C. Dennis Riggs
- 2006 University of Louisville
- 2005 Bettie & Charlie Johnson
- 2004 Lois Mateus
- 2003 Bruce Maza
- 2002 Cathy Zion, Debbie Scoppechio, and Andy Fischer

2007 ANNUAL LUNCHEON SPONSORS

PRESENTING SPONSOR

**Jewish Hospital &
St. Mary's HealthCare**

6

RUBY SPONSORS



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Humana Foundation
Humana Military Healthcare Services, Inc.
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Kentucky Society of CPAs
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Wellness
Louisville Metro Office for Women
Louisville Paving Company
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Maker's Mark
Masterpiece Creations
National Center for Family Literacy
National City Bank
Passport Health
PNC Bank
PricewaterhouseCoopers LLP
Robert H. Clarkson Insurance Agency
She of Louisville
SHPS
Southeast Christian Church
Spalding University
Mary & Bill Stone
Lindy B. & Bill Street
Tandem Public Relations
Ursuline Campus Schools
Van Zandt Emrich & Cary Ventas
Metro Councilwoman Tina Ward-Pugh
WKU Institute for Rural Health
Development
Woodward Hobson & Fulton LLP
Zappos.com

2007 ANNUAL LUNCHEON PLANNING COMMITTEE

Co-chairs:

Eileen Hutchison
Christi Lanier-Robinson

Amy Adams-Littell
Stephanie Bateman
Christine Beckett
Stacye Bouchillon
Treva Brockman
Shannon Burnett
Carolle Jones Clay

Cindee Coffey
Ann L. Coffey
Valerie Combs
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Julie Gregory
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Hollie Hopkins
Lynn Huffman
Mary Hunt

Betsy Lange

Vicki Lloyd
Elaine "Cissy"
Musselman

Shelley Neal

Shingi Nyamwanza

Angela Palmquist

Claudia Peralta-Mudd

Millicent Reed

Joni Richter

Joyce Seymour

Denise Simmel

Gordi Smith

Mary Stone

Lindy B. Street

Petrina Thompson

Holly Tompkins

Lannette VanderToll

Christine Vaughan

Tina Walters

THE COST OF CREATING CHAMPIONS 4 HER

Women 4 Women is a unique nonprofit organization that focuses its efforts not only on addressing the critical health and economic needs of women and girls, but also on expanding resources, particularly funding, for addressing such needs. We are proud to report how your contributions — and those of generous donors in the past — make an impact in the lives of women and girls throughout Metro Louisville.

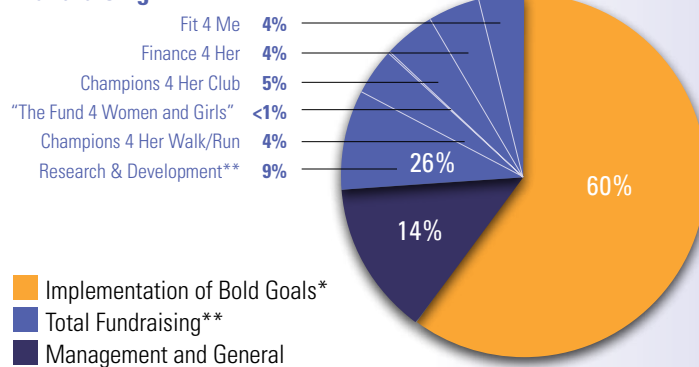
Below is our audited financial statement. To view the entire audit please visit our website at www.w4w.org and click on the “News and Information” section. If you would like us to send you a report, please contact Val Daugherty at 502.561.8060 ext. 1020.

As illustrated by the pie chart below right, the majority (60%) of contributions and grants go to support the implementation of our Bold Goals (see pages 2-4). The second largest area of expenditures is in the area of fund development (26%), which will help ensure that our programs continue to expand and reach even more women and girls in the future.

Women 4 Women, Inc. Statement of Activity for the Year Ended December 31, 2007	
Support and Revenue	
Contributions and Grants	\$ 851,105
Net Proceeds from Events	138,399
Other Income	16,373
Total Revenue	\$ 1,005,877
Expenses	
Implementation of Bold Goals	\$ 343,246
Management and General	79,512
Fundraising:	
Fit 4 Me Program	22,623
Finance 4 Her	25,639
Champions 4 Her Club	26,544
“The Fund 4 Women and Girls”	1,508
Champions 4 Her Walk, Run	24,131
Research & Development	50,373
Total Fundraising	150,818
Total Expenses	\$ 573,576
Increase in Net Assets	\$ 432,301
2007 Grants Received	
Champions 4 Her Walk, Run & Festival	
Gheens Foundation	\$25,000
Finance 4 Her	
C.E. and S. Foundation	\$20,000
Chase	\$10,000
Community Action Partnership	\$19,000
Fifth Third Bank	\$5,000
Louisville Asset Building	\$ 750
National City Bank	\$5,000
Old National Bank	\$10,000
PNC Bank	\$5,000
UPS	\$5,000
Anthem Blue Cross and Blue Shield Foundation Fit 4 Me	
Anthem Blue Cross Blue Shield	\$100,000
Toyota	\$5,000

Women 4 Women, Inc. Statement of Financial Position December 31, 2007	
Assets	
Cash	\$ 592,890
Accounts Receivable	286,876
Fixed Assets	7,441
Total Assets	\$ 887,207
Liabilities	
Accounts Payable	\$ 5,740
Accrued Payroll and Vacation	3,530
Total Liabilities	\$ 9,270
Net Assets	
Temporarily Restricted	\$ 501,117
Unrestricted	376,820
Total Net Assets	\$ 877,937
Total Liabilities and Net Assets	\$ 887,207

Fundraising



* Bold Goals are specific programs for which we provide management, leadership and funding to ensure implementation. These programs include Fit 4 Me, Finance 4 Her, Champions Club, “The Fund for Women and Girls”, Champions 4 Her Walk, Run & Festival, and Research and Development.

** Fundraising costs associated with conducting and assessing research, relationship building and program development. Expenses cannot be specifically tied to current Bold Goals programs.

2007 GOLF TOURNAMENT AUGUST 27, 2007



W4W 15th Annual Golf Tournament Team Winners

Gross Team Winners

- 1st – Merrill Lynch Team (Carol Heil)
- 2nd – Baach Creative Services/
Executive Communications
(Amy Baach & Liz Welsh)
- 3rd – Ernst & Young Team
(Robin Sprigler)

Net Team Winners

- 1st – Kingfish Restaurants Team
(Deb Burda)
- 2nd – Ellen Call, Metro Council Woman
- 3rd – E.ON U.S. (Kathy Slay)

2007 Golf Tournament Committee

Deb Moessner, Chair
Amy Baach
Ronee Baxter
Bonnie Ciarroccki
Ann L. Coffey
Lisa Cox
Vi Durr
Suzy Gessner
Shannon Hamilton
Lynn Huffman
Karen Krinock
Christi Lanier-Robinson
Elaine "Cissy" Musselman
Ann Rudrauff
Joyce Seymour
Gordi Smith
Gwen Walters
Yvette "Vet" Winnette

2007 TOURNAMENT SPONSORS

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Musselman Hotels
Neace Lukens
Norton Healthcare
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U of L Women's Athletics
UPS

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In October 2007, Women 4 Women joined forces with Louisville Mayor Jerry Abramson and his "Healthy Hometown" campaign to formally kick-off the Champions 4 Her Walk, Run & Festival. This unique event, held on June 21, 2008 at the Louisville Waterfront, brought together 10 mission-aligned, community non-profits – our beneficiary partners – in an effort to improve the health and economic well-being of women, girls and families in Metro Louisville.

The initial idea for the event grew out of the 2005 Louisville Women's Summit, hosted by Women 4 Women and the Louisville Metro Office for Women. The event was presented by Norton Women's Pavilion. A \$50,000 organizing grant from The Gheens Foundation enabled us to recruit our beneficiary partners (see below) and finance several of the initial costs. WAVE 3-TV and *Today's Woman* provided additional media support to help us in the promotion of the event.

"I applaud the effort of Women 4 Women and the participating organizations," said Mayor Abramson. "This type of public collaboration and initiative is exactly what Louisville needs to achieve our goal of becoming a Healthy Hometown."

BENEFICIARY PARTNERS

Big Brothers Big Sisters of Kentuckiana, The Center for Women and Families, Girl Scouts of Kentuckiana, Maryhurst, Mom's Closet Resource Center, Project Women, University of Louisville Women's Athletics, University of Louisville Women's Center/PEACC Program, West Louisville Girls Choir, Women 4 Women



Mayor Jerry Abramson joins Women 4 Women and beneficiary partners to launch the inaugural Champions 4 Her Walk, Run & Festival

Both parts of the event – the 5K Walk, Run & Festival – took place on the same day. The Walk, Run served as the primary fundraising mechanism. Afterward, the Festival continued to emphasize the Mayor's healthy hometown theme with health screenings, information booths, exercise demonstrations and an awards presentation. The event also included music and games for children and street paint artist Tracy Lee Stum added an artistic element with her eye-catching trompe l'oeil street murals.

For more information about how to get involved with Champions 4 Her Walk, Run & Festival, please contact Women 4 Women at 502.561.8060 or visit our website, www.champions4her.com.

THE WOMEN & PHILANTHROPY EDUCATION SERIES

In an effort to teach successful Louisville women how to share their good fortune with the community, Women 4 Women started the Women & Philanthropy Education series in 2007. Arranged as a series of three one and a half hour seminars, the event was led by Barbara A. Culver, one of the nation's premier consultants and planners in client-centered legacy planning. She is the editor of the CCH Journal of Practical Estate Planning, the only values-based estate planning professional journal in the country, and has co-authored three books.

In Louisville in the fall of 2007, her seminars focused on three distinct topics: "Writing Your Family Love Letter" centered on the experience of writing an "ethical will;" "Wise Parenting in a Commercial World" focused on raising money-wise children and; "Three Money Secrets from America's Most Successful Families" looked into the secrets of estate planning.

These seminars were offered at no cost thanks to a generous sponsorship from Fifth Third Bank.



Barbara Culver

Advisory Committee:

LouAnn Atlas, Tracy Blue, Lee Cochran, Ann L. Coffey, Tawana Edwards, Jean Frazier, April Marshall, Kathryn Mershon, Elaine "Cissy" Musselman, Cathy Newton, Lynn Pendergrass, Marie Porter, Dorothy Ridings, Barbara Sanford, Virginia Speed, Fran Thornton

TEAM BUILDING

Women 4 Women would like to welcome and thank the newest members of our team who are working daily to build a city of Champions for Her.

Joining the Board of Directors in 2007 was:

- **Lynn Pendergrass**, President and Chief Executive Officer of GE Consumer & Industrial–Americas

Joining our Associate Board in 2007 was:

- **Virginia H. Gray**, Staff Attorney for the Division One Jefferson Circuit Court



Valerie Daugherty
Accounting Manager



Gary Daugherty Jr.
Born August 23, 2007



Cyndi Moreno
Director of Development



Danah Zimmerlee
Administrative Assistant

The Women 4 Women Board named Executive Director **Ann L. Coffey** as President and CEO, and also welcomed several new staff members in 2007. Special thanks to HR Today for providing HR and recruiting services that ultimately led to the hiring of a new Administrative Assistant, our first Accounting Manager and our first Director of Development.

- **Valerie Daugherty:** Val joined the staff on June 18, 2007 as Accounting Manager. Val began her career as an Aviation Machinist Mate in the United States Navy before getting her start in accounting. Prior to arriving at Women 4 Women last year, Val spent more than 14 years with the University of Louisville, managing department and program budgets. For the past four years, she has provided financial consulting services to non-profits dedicated to improving the lives of women and girls. She and her husband, Gary, keep themselves busy with son, Gary Jr. (born August 23, 2007 and the newest addition to our team) and daughter Anntoinette.
- **Cyndi Moreno:** Women 4 Women appointed Cyndi Moreno as the new Director of Development in November 2007. After five years of working at Assumption High School, Cyndi has joined us to raise \$10 million for the community-based Fund 4 Women and Girls at the Community Foundation of Louisville. Her appointment will help us continue our mission of expanding resources to improve the health and economic well-being of women, girls and ultimately the families in our community.
- **Danah Zimmerlee:** Danah joined the staff on June 18, 2007 as an Administrative Assistant. She recently earned her Master's of Business Administration from Sullivan University and comes to us with 12 years of experience at the Louisville Bedding Company. She is a member of Sigma Beta Delta, an International Honor Society recognizing and promoting achievement in business, management and administration. In addition, she has recently been trained as a tutor for Jefferson County Public Schools Adult Education Program as an English as a Second Language tutor.

WOMEN 4 WOMEN, INC 2007 BOARD OF DIRECTORS

Stephanie Bateman, Chair
Director of Communications
Jefferson County Public Schools

Kimberly Bunton
Director, Housing and Family Services
Louisville Metro Government

Carolle Jones Clay
Vice President, Marketing
Republic Bank & Trust Co.

Diane Cornwell
Certified Public Accountant
Starfish Group

Sue H. Davis
Dean, Bellarmine University
Lansing School of Nursing &
Health Services

Reba Doutrick
Director, Community Relations
Insight Communications

**Tawana Edwards,
Secretary**
Principal
The Glenview Trust Company

Thelma Ferguson
President
CHASE Kentucky

Barbara Goldberg
Educator
Eliahu Academy

Tina M. Lentz
Director, Office for Women
Louisville Metro Government

Meredith Loeb
Owner
Loeb & Loeb Financial

**Deborah Moessner,
Vice Chair**
President
Anthem Blue Cross and Blue Shield
of Kentucky

**Elaine (Cissy) Musselman,
Founder**
Vice Chair
Risk Management Services

Shelley Neal
President and CEO
Jewish Hospital Medical
Center East

Lynn Pendergrass
President and CEO
GE Consumer & Industrial,
Americas

Becky Phillips, Treasurer
Partner & Vice President
of Audit Services
Chilton & Medley, PLC

Joyce Seymour
Director
Girls Louisville Invitational
Tournament

Mary Stone
Chair
Career Academy

Lindy B. Street
Community Volunteer

Joanna Travis
Attorney

Shirley Willihnganz
Executive Vice President &
University Provost
University of Louisville

ASSOCIATE MEMBERS

Virginia H. Gray
Attorney
Jefferson Circuit Court

Kyle Sawyer-Dailey
Neighborhood Outreach Liaison
Louisville Metro Government

Shingi Nyamwanza
Masters Candidate
Bellarmine University

VOLUNTEER TEAM

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*We sincerely appreciate
these women who have
helped us in building our
city of Champions for Her.*

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CHAMPIONS 4 HER CLUB



Denise Ivey, Chair
Champions 4 Her Club

As the former President and Publisher of The Courier-Journal, I am fortunate to have had the opportunity to participate in Women 4 Women's Champions 4 Her Annual Giving Club. The Club is an effort to build a City of Champions who want to help create connections among women and help other women.

Our goal was to attract 140 Champions at the \$1,000 level or raise \$140,000 by the end of 2007. During our Women 4 Women Luncheon on September 10, 2007 held at the Kentucky International Convention Center, it was announced that Champions 4 Her Club gifts would be matched by a generous challenge grant made by Lindy B. and Bill Street. With your support and enthusiasm we met this challenge and raised \$157,239. What an exciting time to be involved at Women 4 Women.

In 2007 we held several events that raised funds and awareness for resources and programs in our community that support women and girls. One such event was hosted in November by Lynn Pendergrass, President and CEO of GE Consumer & Industrial North America. GE leaders and community Champions gathered at the Monogram Experience Center to connect with one another and participate in this important event.

If you are already a Champion, I thank you and ask for your continued support. If you are not already a member, I ask that you join "The Club" with other women and leaders of our community and become part of the movement that is changing lives in this community.

With your support we can help make women and families stronger for future generations, because when women do better, the community does better.

Sincerely,

A handwritten signature in cursive script that reads "Denise Ivey".

Denise Ivey

IN DEDICATION



William McAnulty, an original
Man 4 Women 4 Women

In 2007, the Women 4 Women community lost a dear friend and supporter.

William E. McAnulty, Jr. became the first African-American man to sit on the Kentucky Supreme Court when appointed by former governor Ernie Fletcher in 2006. Prior to that, he attended Indiana University and received his law and teaching degrees at the University of Louisville. He went on to garner more than 27 years of judicial service, sitting on the Jefferson County District and Circuit Courts, as well as the Kentucky Court of Appeals. McAnulty was an original Man 4 Women 4 Women. He volunteered every year at the Annual Golf Tournament and continuously supported us with his time and talent.

He was elected to a full eight-year term on the Supreme Court, but wasn't able to complete it when he was diagnosed with cancer in 2007. Never failing in his sense of humor, McAnulty joked with his neurosurgeon once before going into brain surgery—"My only question was, will this make me a UK fan or affect my political outlook. He assured me it won't, so I'm excited about that." He passed away on August 23, 2007 at the age of 59.

Others we continue to remember and honor for their contributions to Women 4 Women are Judge Ellen Ewing and Janet Blake. At Women 4 Women, we will continue to honor their memory, and lead by their examples.



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Fax: 502.587.7484
www.w4w.org

OUR BELIEF

We believe that a core strength of our society rests on the contributions of women.

OUR VISION

Our community will be one of the best places for girls, women and their families to live and work.

OUR MISSION

Women 4 Women is dedicated to improving the health and economic well-being of women and girls by increasing awareness, expanding resources and creating solutions to strengthen our community.

OUR STRATEGY

Bringing together a city of Champions for Her through partnerships, programs and financial support.

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